

ConEx: The Builders Expo

April 29, 2020 – Hall E, World Trade Center Saskatoon
at Prairieland Park | www.conexsask.com

ConEx will be the #1 place in 2020 for construction companies to find new work, learn how to win that work, and find the products and services that will give them a competitive edge.

Saskatchewan's first ever non-residential construction trade show and conference will feature over 100 exhibitors showcasing the newest and most innovative products and services.

Plenty of workshops, presentations, and discussions on upcoming projects (and how to be a contender) ensures that this will be the SCA's most attended event of the year.

Casual networking, short and sweet live demos, and a keynote breakfast will make this the most talked-about trade show in 2020.

Audience

- » **Owners** (public and private);
 - Procurement Officials
 - Building Maintenance Officials
- » **Architects**
- » **Engineers**
- » **General and Trade Contractors**
 - Senior Managers
 - Project Managers
 - Estimators
- » **Suppliers and Manufacturers**

2020 Partnership Opportunities

Only ONE possible sponsor for the following items:

» Title Sponsor

As the most prestigious partner of our event, we will shape the opportunities for engagement throughout the event to best meet your objectives and priorities.

You will receive acknowledgement in all formal communications including the promotional video, online, and print communication channels. You will also have the opportunity to provide opening remarks at the event and will receive reserved seating and tickets for your staff and clients.

» Breakfast Sponsor

You will be given the opportunity to officially open the Trade Show. You will also be acknowledged in the opening remarks at the event, have the opportunity to speak to our audience, and will receive reserved seating and tickets for your staff and clients.

» Keynote Sponsor

We are carefully selecting a dynamic speaker to deliver the keynote address and set the tone for the event; our tagline for the event is "Find Work, Win Work, Work Smarter." The speaker will address this under an overarching theme of hope, in an otherwise uncertain economy.

You will have the opportunity to introduce the keynote speaker and will receive reserved seating and tickets for your staff and clients.

» Lanyard and Show Bag Sponsor

One of the most prominent branding opportunities that ConEx has to offer; this partnership will feature your company logo on not one, but two trade show accessories that every registered attendee will receive and carry with them all day.

» WIFI Sponsor

Upon entering the facility, the first thing our guests will do is connect to the WIFI. We will brand the WIFI landing page with your company logo and branding and can include custom imagery and messaging to support your mission.

» Network and Chill Zone Sponsor

The central hub of the trade show floor! The Network and Chill Zone serves two purposes; a comfortable, modern space to get some work done or arrange a meeting, and a designated space for presenters to be approached at structured times throughout the show.

The Network and Chill Zone will be branded with your company logo, name, and colours, and will be acknowledged throughout the duration of the show on the intercom.

» Lunch Sponsor

We believe in doing lunch a little differently – no buffet lines here! Instead, we're organizing a series of delicious themed street-food stations, strategically placed to keep people moving and mingling organically.

You will be acknowledged over the intercom at multiple times during event and prominent signage with your logo will be displayed.

» "Close the Show" Cocktail Hour Sponsor

After a full-day of education, meetings and first-impressions, what better way to wind down than with some less-structured, friendly networking over a beer? Networking has become the number one reason that

members join the association. Help facilitate this by hosting a Caesar bar, vodka martinis, or a brewski selection.

» Video / Photo Sponsor

We're hiring a professional videographer/photographer to capture the success of ConEx post-event for promotional purposes.

You will be acknowledged as the sponsor for these materials, and your logo and spokesperson will have a featured appearance for the lifetime use of the content.

The following items have multiple sponsorship opportunities:

» Education Session Sponsor

All of our sessions fall under one of the themes in our tagline; "Find Work, Win Work, Work Smarter."

Topics will include: Public and private owner procurement sessions, winning proposals, marketing yourself, qualification-based selection, managing contract risk, preparing for prompt payment, and various technology presentations to name a few.

You will have the opportunity to introduce the presenter(s) and will receive reserved seating for your staff and clients.

» Café Corner Sponsor

Short and sweet refreshment spots to have a one-on-one meeting with a client will be set up on the trade show floor.

Your company logo will be displayed prominently, and you will have the opportunity to place your booth next to these networking areas.